

Heartland 2060 Leadership Team Meeting

April 22, 2009





Heartland 2060 Leadership Team

I. Welcome to the Heartland 2060 Leadership Team Meeting

Pat Steed



HEARTLAND 2060 Leadership Team

II. Introductions



Established Core Values

1. Stewardship of Natural Resources
2. Our Water Resources
3. Respect for Agriculture
4. Our Communities
5. Future for Our Children
6. Sustainable Growth



Heartland 2060 Leadership Team

III. Megaregions in the Global Economy

John Kaliski

Cambridge Systematics

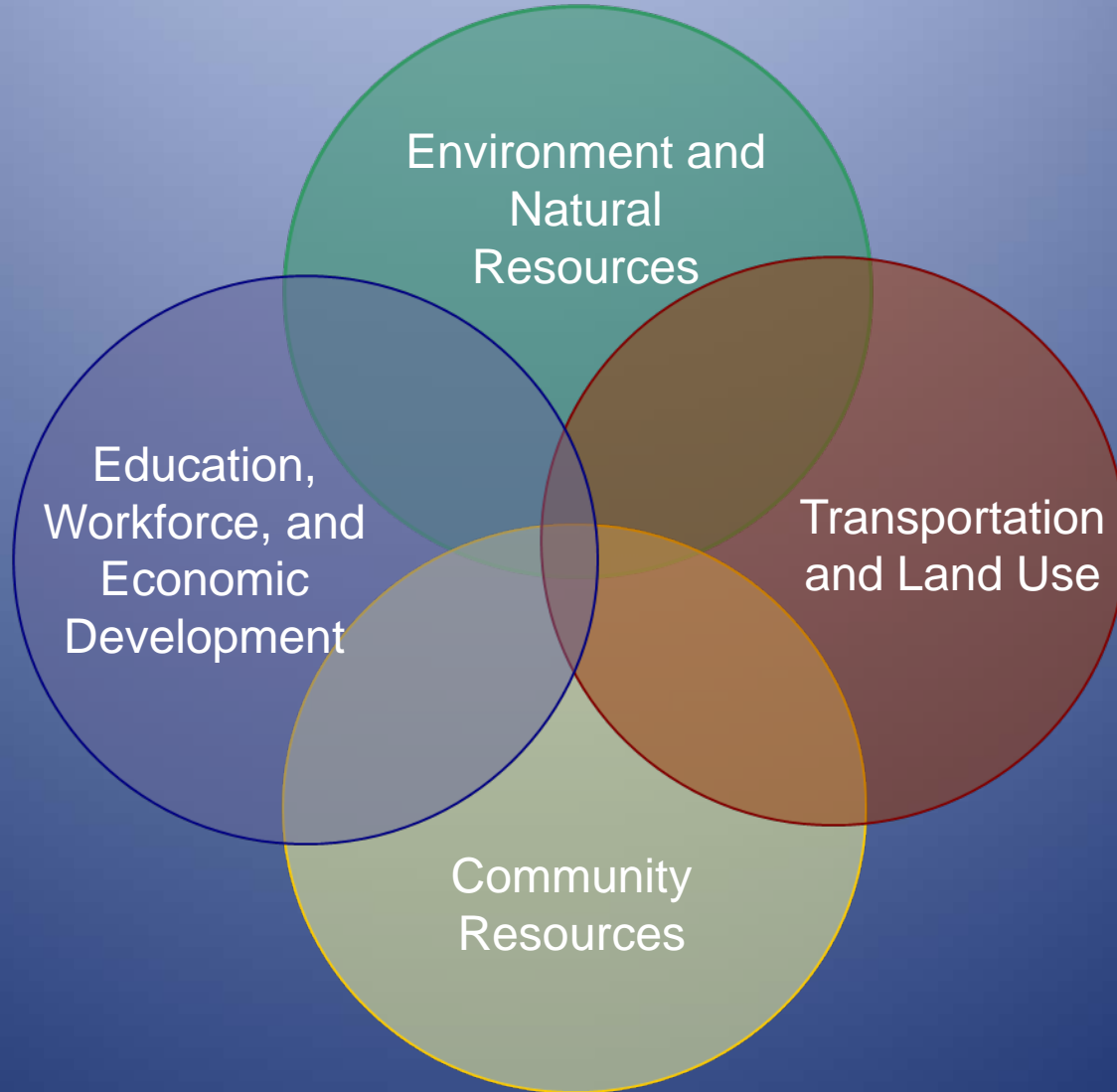


Heartland 2060 Leadership Team

IV. A Case for Inland Migration

Dennis Gilkey
Gilkey Organization

Four Issue Areas





Heartland 2060 Leadership Team

V. Overview of Task Force Work

Environment & Natural Resources

Tricia Martin, Co-Chair



Environment & Natural Resources Task Force

Key Issues: Environment & Natural Resources

- Water
- Sustainable & Viable Natural Systems
- Agriculture
- Energy & Climate Change

Meeting One

August 27, 2008

43 Persons in Attendance

- Issue Identification for Each Key Area:
 - Water
 - Sustainable and Natural Viable Systems
 - Agriculture
 - Energy & Climate Change



Environment and Natural Resources Task Force

Meeting One Presentations:

- Heartland 2060: Where We Started, Where We are Going, Pat Steed
- Critical Lands/Water Identification Project (CLIP), Thomas Hocter, PhD
- myregion.org Experience, Phil Laurien



Environment & Natural Resources Task Force

Meeting Two

Topic: Water

November 19, 2008

32 Persons in Attendance

- Goal Writing – Key Issue Areas for Water



Environment and Natural Resources Task Force

Meeting Two Presentations:

- Heartland Water Resource Overview, Mike Gurr, Gurr and Associates
- SWFWMD Programs, Brian Armstrong, SWFWMD
- SFWMD Programs, John Mulliken, SFWMD

Water

Issues:

- Water Supply
- Water Quality
- Conservation, Drought Protection and Water Storage
- Restoration and Management



Environment & Natural Resources Task Force

Meeting Three

Topic: Sustainable and Viable Natural Systems

February 4, 2009

43 Persons in Attendance

- Goal Writing – Key Issue Areas for Sustainable and Viable Natural Systems



Environment and Natural Resources Task Force

Meeting Three Presentations:

- The Ecological Heart of the Heartland, Dr. Hilary Swain, Archbold Biological Station
- The Status and Future of the Integrated Habitat Network for the Peace River Basin, Michelle Harmeling, FDEP Bureau of Mining and Minerals Regulation
- Looking Out to 2060: Growth Projection and Sea Level Rise and the Implications on Natural Systems, Thomas Hctor, PhD, GeoPlan

Sustainable and Viable Natural Systems

Issues:

- Conservation (Species and Habitat)
- Management (Fire, Water, Habitat, Recreational)
- Integrity of Natural Systems (Preservation and
Restoration)



Environment & Natural Resources Task Force

Meeting Four

Topic: Agriculture

April 8, 2009

33 Persons in Attendance

- Goal Writing – Key Issue Areas for Agriculture



Environment and Natural Resources Task Force

Meeting Four Presentations:

- Strong Family Farms, Strong Florida, Staci Braswell and Kevin Morgan, Florida Farm Bureau Federation
- Sustaining Florida Agriculture Now and in the Future, W. Ray Scott, Florida Department of Agriculture and Consumer Services
- Change and Adaptability – the Future of Florida’s Agriculture, Linda McCarthy, Lykes Bros Inc.



Environment & Natural Resources Task Force

Agriculture

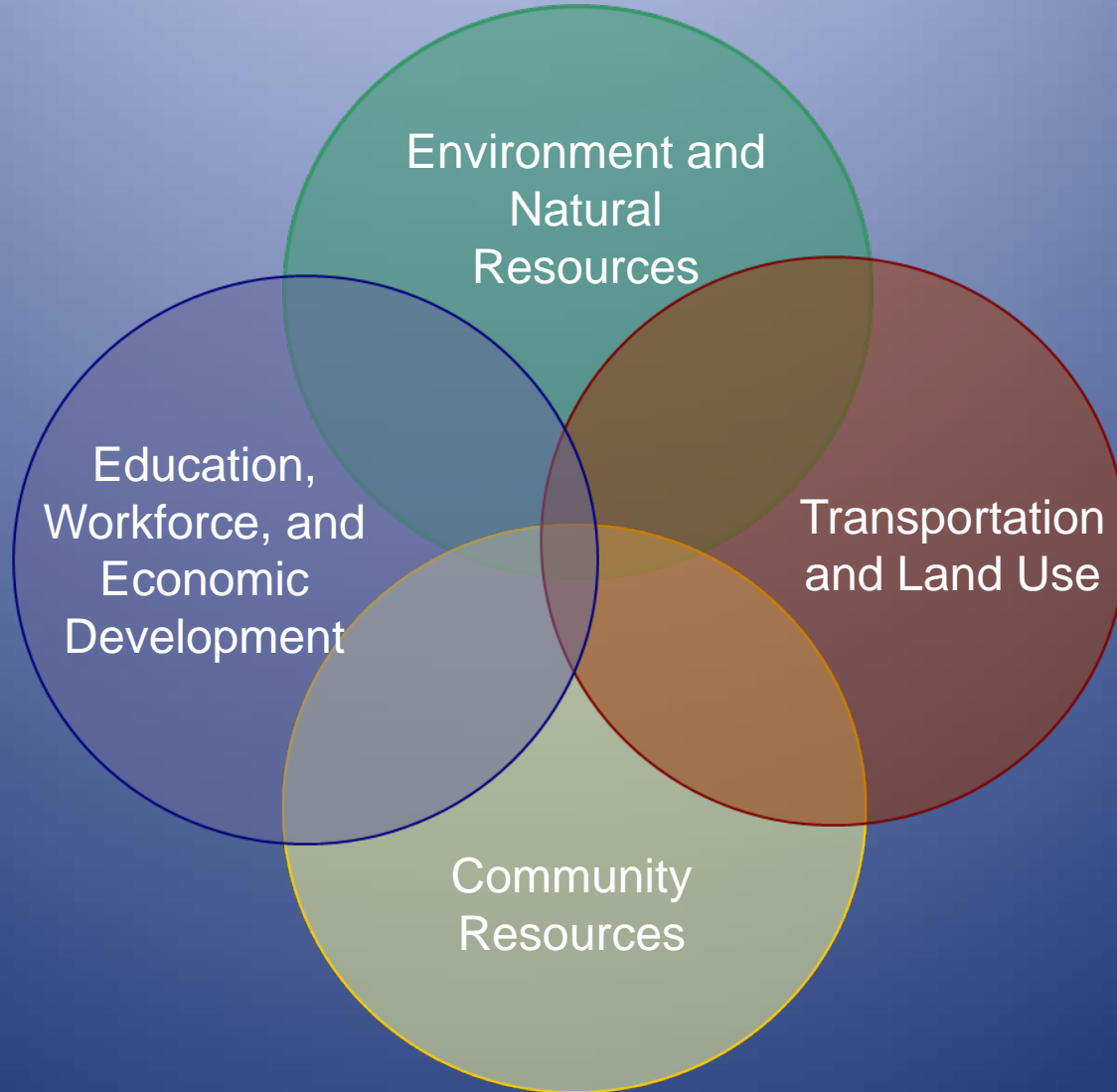
Issues:

- Sustainability
- Way of Life
- Changing Markets
- Linkage to Conservation

Energy and Climate Change

- Meeting Five will be held on May 6, 2009
- Goal Writing – Key Issue Areas for Energy and Climate
Change

Four Issue Areas





Heartland 2060 Leadership Team

VI. Overview of Task Force Work

Education, Workforce and Economic Development Task Force

Mark Morton, Co-Chair



Education, Workforce and Economic Development Task Force

Key Issues: **Education, Workforce and Economic Development**

- Economic Diversification
- Infrastructure to Support a Diversified Economy
- Early Learning, K-16 and Lifelong Education



Education, Workforce and Economic Development Task Force

Meeting One

September 24, 2008

35 Persons in Attendance

- Issue Identification for Each Key Area
 - Economic Diversification
 - Infrastructure to Support Economic Diversification
 - Early Learning, K-16 and Lifelong Learning



Education, Workforce and Economic Development Task Force

Meeting One Presentations

- Heartland 2060: Where We Started, Where We are Going, Pat Steed
- Economic Development and Long Term Strategic Thinking, Mary Helen Blakeslee, OTTED Office of the Governor
- Rural Catalyst Project, Jim Otterman, FHREDI
- Where Are Our Assets?, Mark Morton, Lykes Bros Inc.



Education, Workforce and Economic Development Task Force

Meeting Two

Topic: Economic Diversification

December 15, 2008

42 Persons in Attendance

- Goal Writing – Key Issue Areas for Economic Diversification



Education, Workforce and Economic Development Task Force

Meeting Two Presentations

- Today in the Heartland, Pat Steed
- Many Voices: One Message, Bridget Merrill, Vice President of Targeted Programs, Enterprise Florida
- The Future of Florida: Six Economic Drivers, Tony Carvajal, Executive Vice President Florida Chamber Foundation
- Mega Regions in the Global Economy, John Kaliski, Cambridge Systematics



Economic Diversification

Issues:

- Business retention and attraction
- Opportunities for youth
- Meeting future industry skills needs
- Mix of employment opportunities



Education Workforce and Economic Development Task Force

Meeting Three

Topic: Infrastructure to Support a Diversified Economy

February 25, 2009

40 Persons in Attendance

- Goal Writing – Key Issue Areas for Infrastructure to Support a Diversified Economy



Education, Workforce and Economic Development Task Force

Meeting Three Presentations

- Ensuring a Clean Reliable Energy Future for Florida, J.L. “Buck” Martinez, Senior Director for Project Development FPL
- The Impact of Emerging Supply Chain Trends and Issues from a Consumer Products Company Perspective, Jim Reeb, President of the Institute St. Onge
- Infrastructure to Support a Diversified Economy, John Kaliski, Cambridge Systematics



Education, Workforce and Economic Development Task Force

Infrastructure to Support a Diversified Economy

Issues:

- Utilities (Including Broadband)
- Transportation
- Energy Infrastructure
- Business Climate



Education, Workforce and Economic Development Task Force

Early Learning, K-16 and Lifelong Education

Issues:

Meeting Four: April 29, 2009

- Opportunities for Children of the Heartland to Learn and Work Locally
- Improve Low Graduation and Achievement Rates
- Expand Access to Adult Education, Alternative Learning, and Lifelong Improvement
- Creating a 2060 Workforce



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VII. Clarification of Key Issues for Community Resources Task Force

Pat Steed

Community Resources: Health Care

- How do we promote healthy communities?
- How do we improve access to and quality of health care?
- How do we expand the health care industry in the Heartland?



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Community Resources: Cultural Identity

- How can we maintain existing strong sense of community?
- How can we maintain rural character with access to urban amenities?
- How can we expand cultural opportunities to support retention of our youth?



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VII. Clarification of Key Issues for Transportation and Land Use Task Force

Pat Steed



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Transportation and Land Use:

- How do we create interregional connectivity?
- How do we integrate transportation and land use with natural resource planning?
- How do we create a multimodal transportation system that moves goods and people?
- How do we combine transportation and land use to support economic development?
- How do we create sustainable communities, new and existing?



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Next Steps

IX. Next Steps

April 29, 2009

4th Education, Workforce and Economic Development Task Force Meeting

Key Issue: Early Learning, K-16 and Lifelong Learning

May 6, 2009

5th Environment and Natural Resources Task Force Meeting

Key Issue: Energy & Climate Change





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