

Environment and Natural Resources Task Force Meeting

April 8, 2009





HEARTLAND 2060

Environment & Natural Resource Task Force

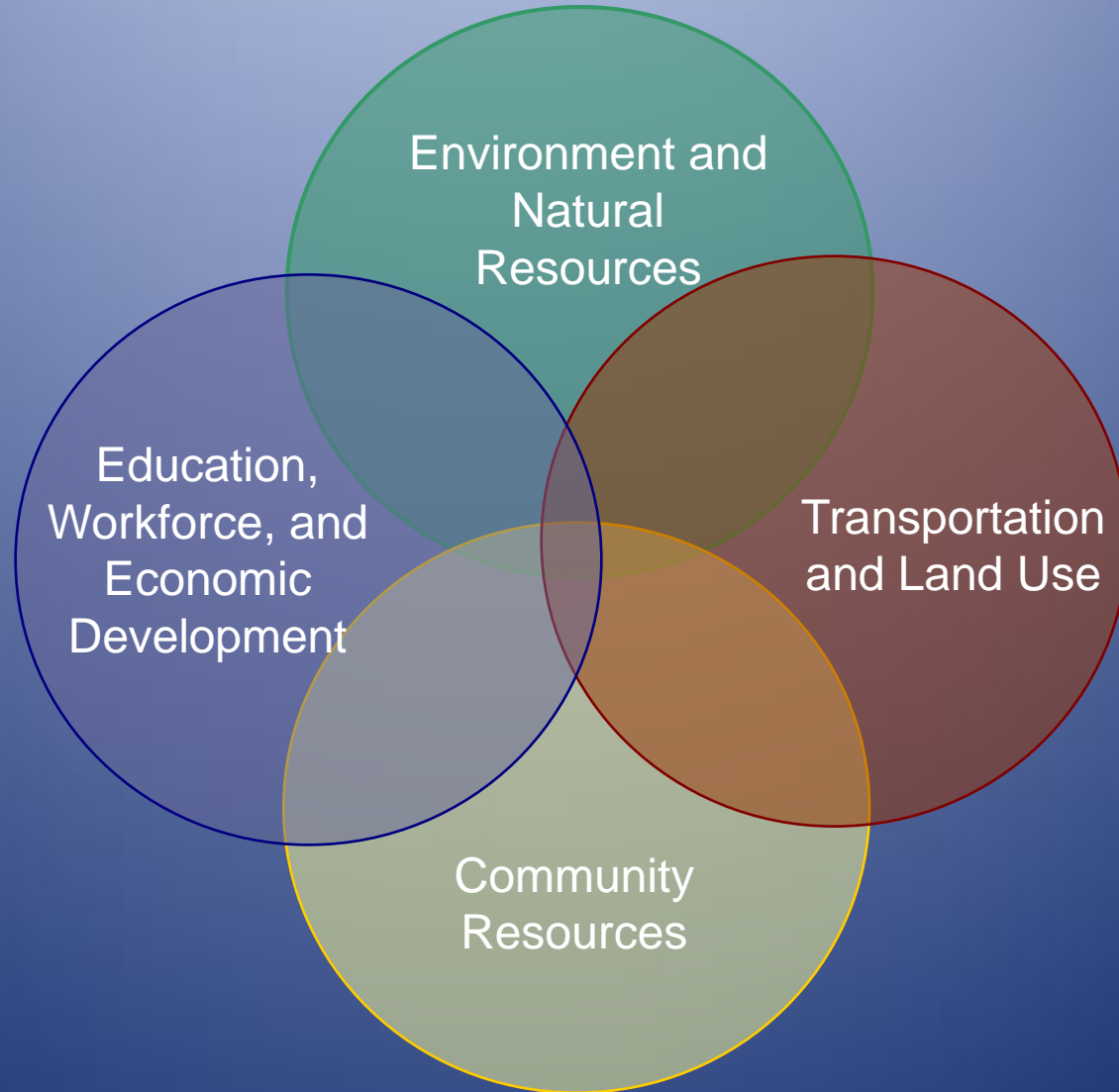
Environment & Natural Resources

Task Force Co-Chairs:

Tricia Martin, The Nature Conservancy

Ray Royce, Heartland Agricultural Alliance

Four Issue Areas





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Key Issues: Environment & Natural Resources

- Water
- Sustainable & Viable Natural Systems
- Agriculture
- Energy & Climate Change



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Agriculture

Issues:

- Sustainability
 - Way of Life
- Changing Markets
- Linkage to Conservation



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II. Introductions



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III. “Strong Family Farms, Strong Florida”

Staci Braswell and Kevin Morgan

Florida Farm Bureau Federation



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IV. “Sustaining Florida Agriculture Now and in the Future”

W. Ray Scott

Florida Department of Agriculture
and Consumer Services





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V. Change and Adaptability – The Future of Florida's Agriculture

Linda McCarthy

Lykes Bros. Inc.



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VI. Breakout Groups—Goal Writing

Pat Steed



Established Core Values

1. Stewardship of Natural Resources
2. Our Water Resources
3. Respect for Agriculture
4. Our Communities
5. Future for Our Children
6. Sustainable Growth

SMART Goals

S—Specific and clear

M—Measurable

A—Attainable

R—Related to Infrastructure for a Diversified Economy

T—Time Specific

Final Time—2060

Interim Time—2035

Goals

- Our goals for Heartland 2060 must be attainable by either 2035 or 2060.
- We are at step one—goal setting. Strategies and action steps come later.
- Shorter term actions are either a strategy or an action step to attain that strategy.



Environment and Natural Resources Task Force

Key Issue: Agriculture

Group 1—Sustainability

Group 2—Way of Life

Group 3—Changing Markets

Group 4—Linkage to Conservation



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VIII. Next Steps

May 6, 2009

5th Environment and Natural
Resources Task Force Meeting

Key Issue: Energy & Climate Change

Future Meeting Schedule

- Environment and Natural Resources Task Force
 - May 6, 2009 (#5)
- Leadership Team Meeting
 - April 22, 2009
- Education, Workforce, and Economic Development Task Force
 - April 29, 2009 (#4)



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