



Planning From the Future – Tony
Carvajal



FLORIDA
CHAMBER
Foundation

Is the Florida We've Known Over?



September 29, 2007



July 10, 2008

Is Florida the Sunset State?

www.FloridaChamber.com

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Are We Ready for 2030?

“Florida needs to plan better and grow smarter over the *next 10 million people* than we did during the last 10 million.”

- Mark Wilson, President and CEO
Florida Chamber of Commerce

Uniting the Business Community



“Sooner or later leadership of the business community will say enough is enough and they will cause change.”

– Lance DeHaven Smith, Florida State University

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Florida's Change Management System

The 6 Drivers Will Lead Florida...

- 1) Long Term Focus (policy over politics)
- 2) One Agenda (one agenda, not many)
- 3) Metrics, Transparency and Accountability
- 4) Aligned & Coordinated Resources

Long Term Focus ... Short Term Action



Examples:

- Talent
- Growth Leadership
- Energy

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Florida Leaders Are Already Aligned



Cornerstone to Florida's Future

IMAGINING AN
INNOVATIVE ECONOMY

HYATT ORLANDO AIRPORT • ORLANDO • SEPTEMBER 7, 2007

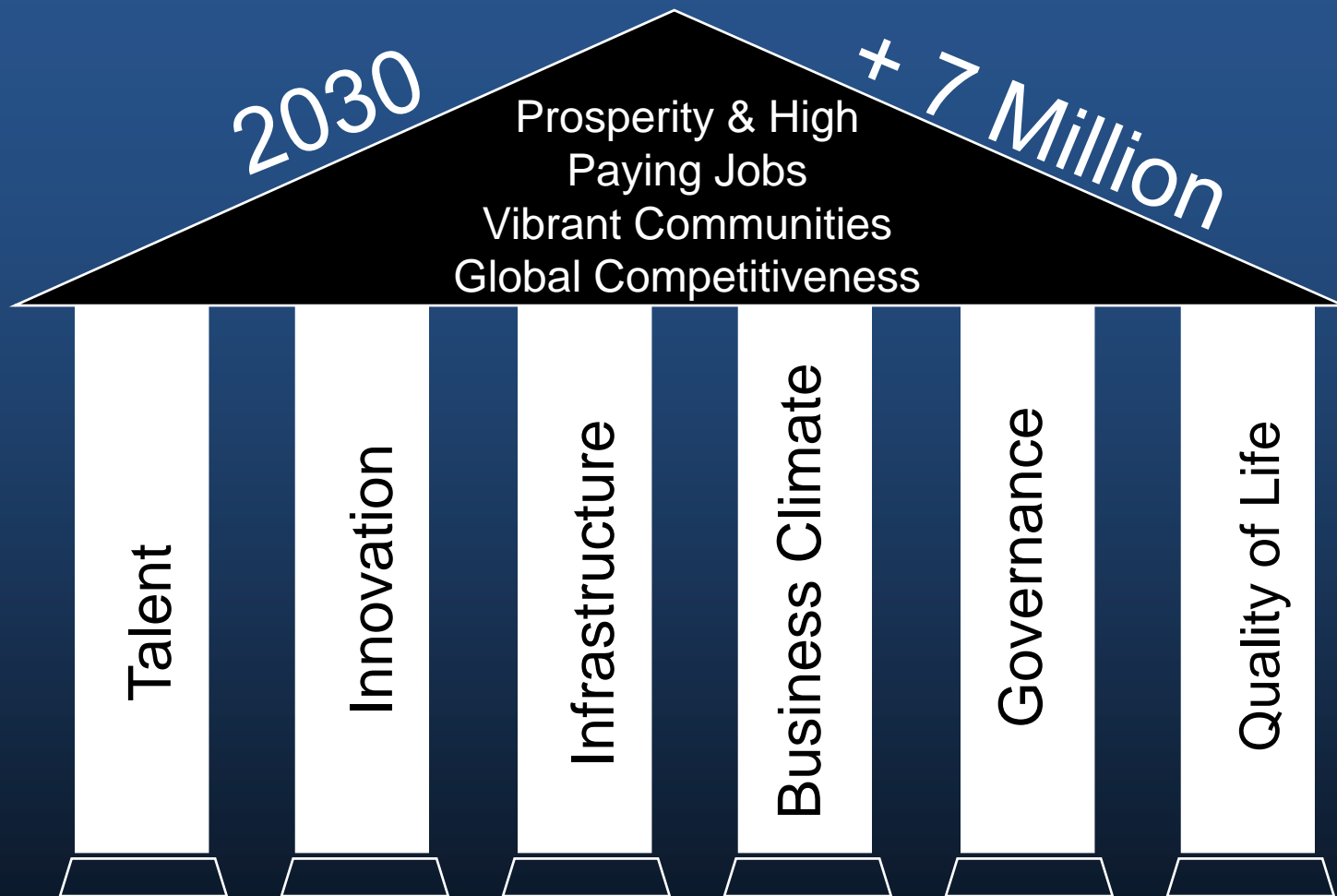
- We Compared
36 Key Reports
- We Found
92% Agreement

<u>Sample Reports</u>	Economic Diversification	Competitiveness	Talent
<i>Florida Chamber Foundation</i>	✓	✓	✓
<i>Enterprise Florida – Century Commission</i>	✓	✓	✓
<i>Florida Council of 100 Workforce Florida</i>	✓	✓	✓
<i>Florida's Indicators Network</i>	✓	✓	✓
<i>University System – Pappas Consulting</i>	✓	✓	✓
<i>IT Florida – Laptops for Teachers</i>	✓	✓	✓

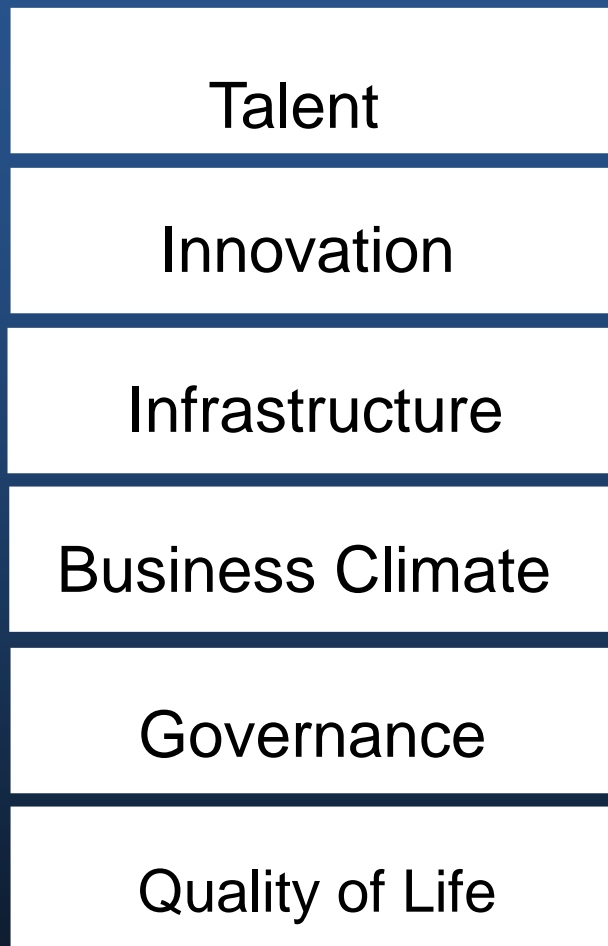
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6 Drivers of Florida's Future Economy



Education and Talent Development



Education & Talent
Development

Education System (pre-k -20)
Workforce Development
Lifelong Learning
“Attractor” state
Creative Class
Retirement

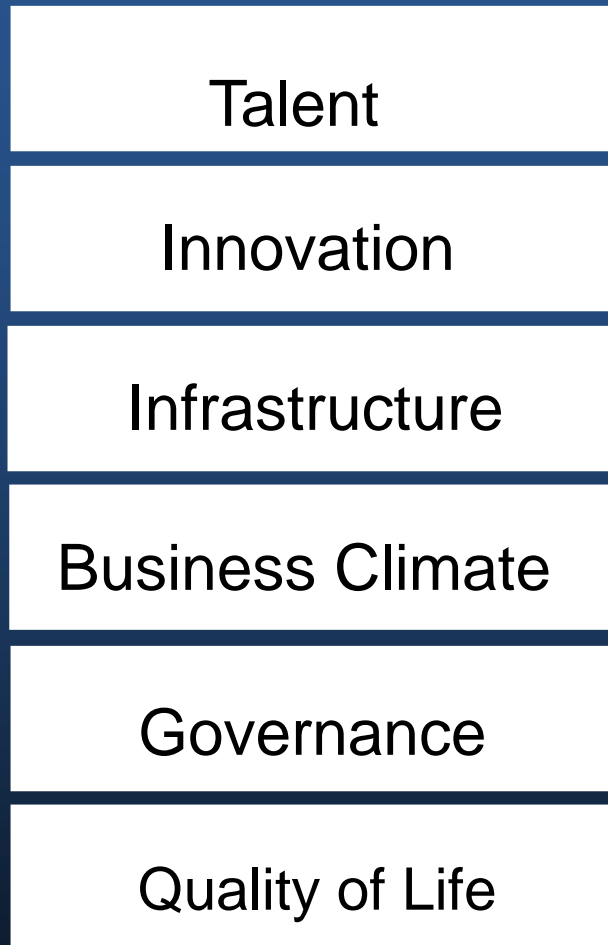
Innovation & Economic Development

Talent
Innovation
Infrastructure
Business Climate
Governance
Quality of Life

Innovation & Economic Development

- Global Trade & Investment
- Commercialization
- Start ups & Incubation
- Financial Markets
- R&D
- Venture \$
- FDI & Tourism
- Food & Agriculture
- Entrepreneurial Spirit

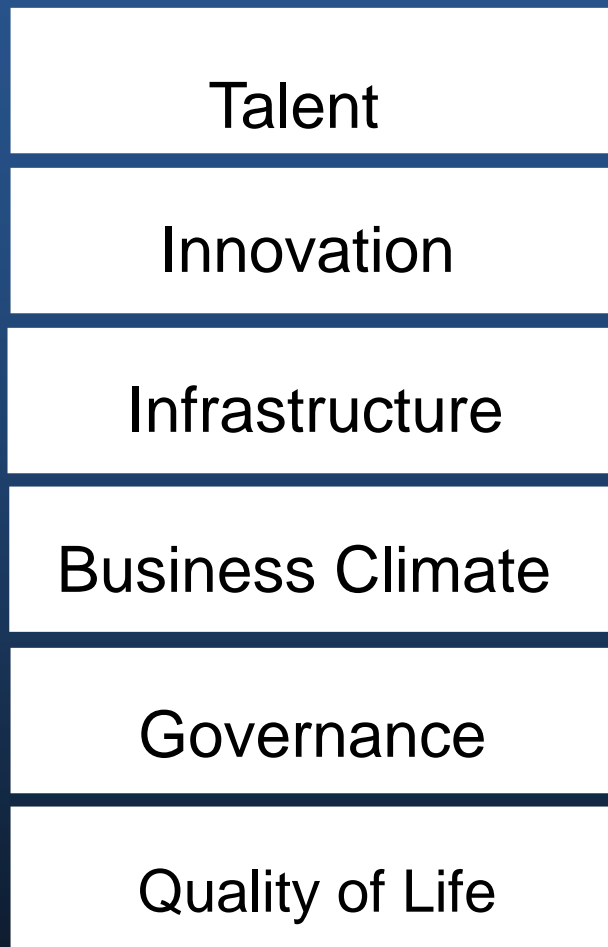
Growth Leadership & Capacity



Growth Leadership &
Capacity

Transportation
Communications
Housing
Energy
Water
Conservation
Environment
Preparedness

Business Competitiveness



Business
Competitiveness

Cost of Doing Business
Economic Efficiency
Taxes
Risk Management
Property Rights
Permitting
Regulation
Litigiousness
Unions

Governance & Systems

Talent
Innovation
Infrastructure
Business Climate
Governance
Quality of Life

Governance & Systems

Enabling Systems
Permitting Costs/Time
Constitutional Amendments
Ethics & Elections
Term Limits
Courts & Legal System
School Governance
Government Spending
Regional Stewardship
Civic Structure & NGOs
Civil Society

Quality of Life

Talent

Innovation

Infrastructure

Business Climate

Governance

Quality of Life

Quality of Life

Health Access,
Quality & Affordability
Children & Family issues
Wellness & Safety
Arts & Culture
Poverty
Equity & Diversity
Rural & Urban Issues

Dashboard: Measuring Florida's Performance



Just Like in
Your
Business,
One
Dashboard
to Track
Florida's
Vital Signs

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A Vision for Florida's Future



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