

# Education, Workforce & Economic Development Task Force — February 25, 2009



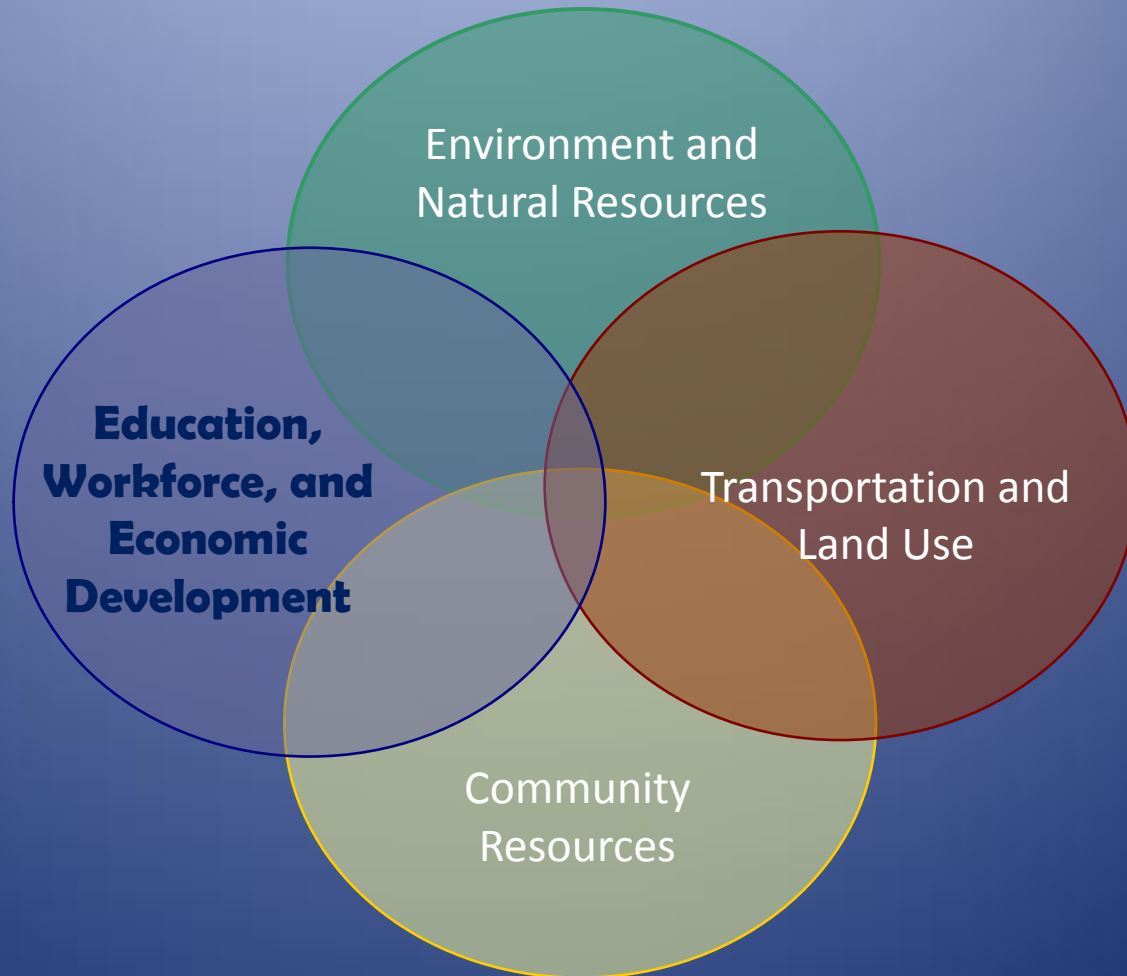


**Education, Workforce &  
Economic Development Task Force  
December 15, 2008**

**I. Welcome to Heartland 2060:  
Education, Workforce &  
Economic Development Task Force**

**Jim Otterman & Mark Morton,  
Co-Chairs**

# Four Issue Areas





## Education, Workforce & Economic Development Task Force

### Key Issues:

- Economic Diversification
- Infrastructure to Support Economic Diversification
- Early Learning, K-16, Lifelong Education



## Education, Workforce & Economic Development Task Force

# II. Introductions



## Education, Workforce & Economic Development Task Force

### III. Buck Martinez, FPL, Alternative Energy



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# IV. Jim Reeb, Institute St. Onge, Supply Chain Trends



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V. Mike Willingham cannot be  
with us today



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VI. John Kaliski,  
Cambridge Systematics,  
Infrastructure to Support  
a Diversified Economy



# Education, Workforce & Economic Development Task Force

## Heartland Shared Core Values

1. Stewardship of Natural Resources
2. Our Water Resources
3. Respect for Agriculture
4. Our Communities
5. Future for Our Children
6. Sustainable Growth



## Education, Workforce & Economic Development Task Force

# VII. Breakout Groups: Goal Writing, Pat Steed

# SMART Goals

S—Specific and clear

M—Measurable

A—Attainable

R—Related to Infrastructure for a Diversified Economy

T—Time Specific

Final Time—2060

Interim Time--2035

# Goals

- **Our goals for Heartland 2060 must be attainable by either 2035 or 2060.**
- **We are at step one—goal setting. Strategies and action steps come later.**
- **Shorter term actions are either a strategy or an action step to attain that strategy.**



# Education, Workforce & Economic Development Task Force

**Key Issue:** Infrastructure to Support  
Economic Diversification

Group 1—Utilities (including broadband)

Group 2—Business climate

Group 3—Transportation

Group 4—Energy



# Education, Workforce & Economic Development Task Force

## Reports from Groups



# Education, Workforce & Economic Development Task Force

## VIII. Next Steps

April 22, 2009

4th Education, Workforce & Economic  
Development Task Force Meeting

Key Issue: Early Learning, K-16,  
Lifelong Education



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