



heartland2060

Community Resources Task Force

September 2nd, 2009

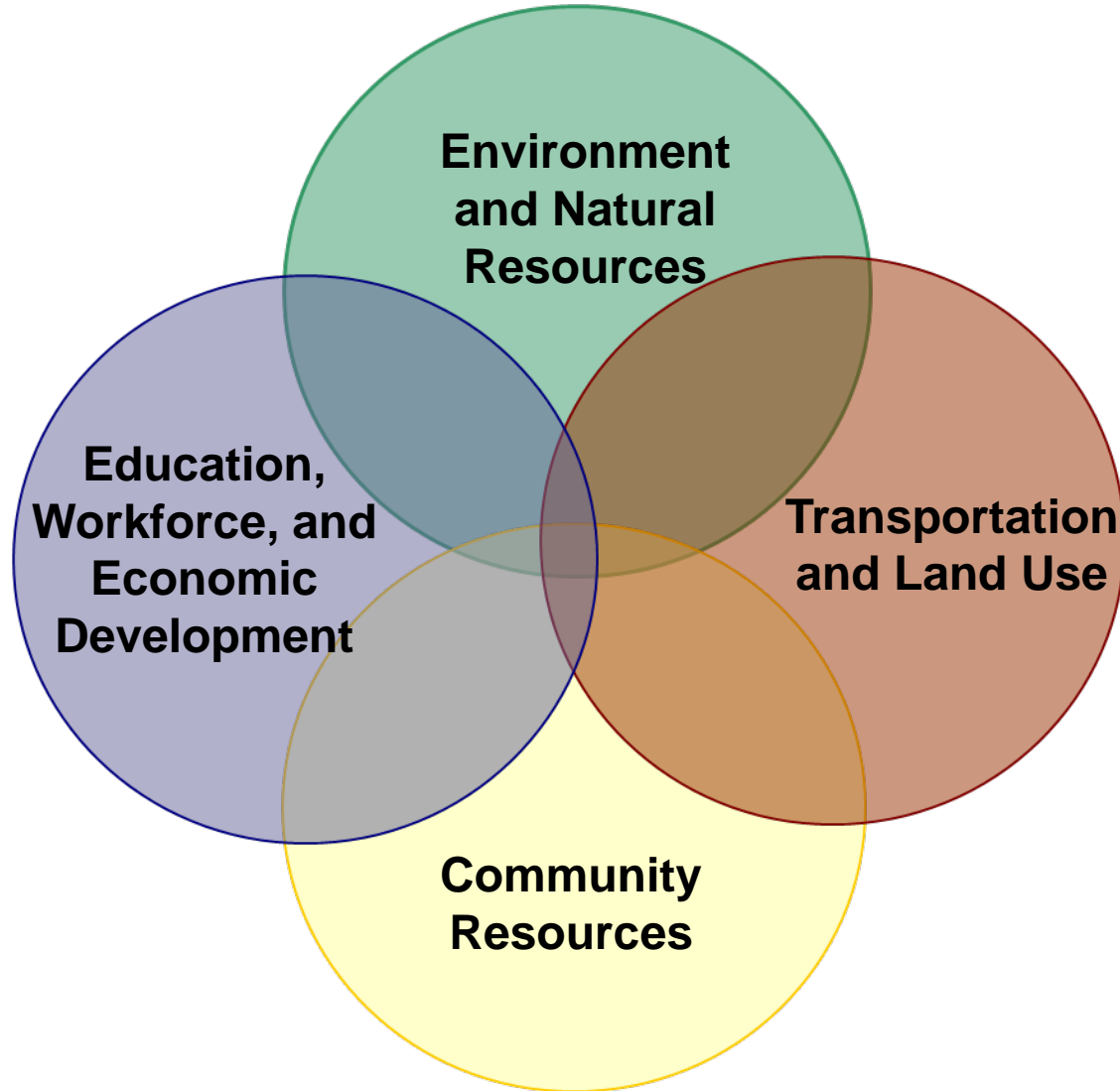


Welcome

I. Welcome and Introductions

Lisa Jensen, Co-Chair

Four Issue Areas



Health Care

Key Issue Areas:

- Promote Healthy Communities
- Improve Access to and Quality of Health Care
- Expand the Health Care Industry in the Heartland

II. Health Services and Employment in the Heartland

Shannon Brett



Regional Healthcare System

- 13 significant regional health centers including:
 - *Hendry Regional Medical Center, DeSoto Memorial Hospital, Highlands Regional Medical Center, Florida Hospital Heartland Division, Lakeland Regional Medical Center, Heart of Florida Regional Medical Center, Bartow Regional Medical Center, Lake Wales Regional Medical Center, Regency Medical Center, Winter Haven Hospital, Florida Hospital Wauchula, Florida Hospital Lake Placid, Raulerson Hospital (Okeechobee)*
 - 22 rural health care clinics, County Health Departments

County Public Health Department Employees and Expenditures

	Full-Time Employees (FTE)	FTE, per 100,000	Department Expenditures	Expenditures, per 100,000
HEARTLAND	807	151	\$47.8 million	\$9.0 million
Florida	11,892	63.5	\$805.4 million	\$4.0 million





Regional Healthcare System

Healthcare Providers per Population

	Physicians	Hospital Beds	Pediatricians	Dentists
Desoto	22	49	1	9
Glades	3	0	0	0
Hardee	16	44	4	6
Hendry	21	25	4	9
Highlands	162	335	9	32
Okeechobee	43	100	6	0
Polk	902	1,735	57	162
HEARTLAND Total	1,169	2,288	81	218

- **Childhood Health**

- Region’s youths are at-risk for future health problems, including diabetes, heart disease, etc

	Children with insufficient physical activity (percent)		Children overweight or at-risk of being overweight (percent)	
	Middle School	High School	Middle School	High School
DeSoto	28.1	39.4	17.6	17.5
Glades	25.0	36.0	19.6	19.1
Hardee	40.9	39.1	16.3	14.5
Hendry	37.7	42.8	12.7	17.8
Highlands	37.3	37.7	12.0	13.7
Polk	34.6	37.8	11.9	12.4
Okeechobee	32.3	34.9	13.4	17.0
HEARTLAND	33.7	38.2	14.8	16.0
Florida	30.9	40.8	11.3	11.2



Heartland Health and Welfare

- Teenage Health

	Teen Birth Rate, Age 15-19 (per 1,000)	Nurse-to-Student Ratio, Grades K-12
DeSoto	87.9	1 : 4,984
Glades	52.7	1 : 502
Hardee	100.0	1 : 1,294
Hendry	88.9	1 : 2,487
Highlands	64.2	1 : 3,074
Okeechobee	82.1	1 : 1,457
Polk	65.5	1 : 3,790
HEARTLAND	77.3	1 : 2,513
Florida	42.4	1 : 2,660

Sources

Florida School-Age and
Adolescent Profile, 2006 (3-
yr average, 2004-2006)

Florida School-Age and
Adolescent Profile, 2006



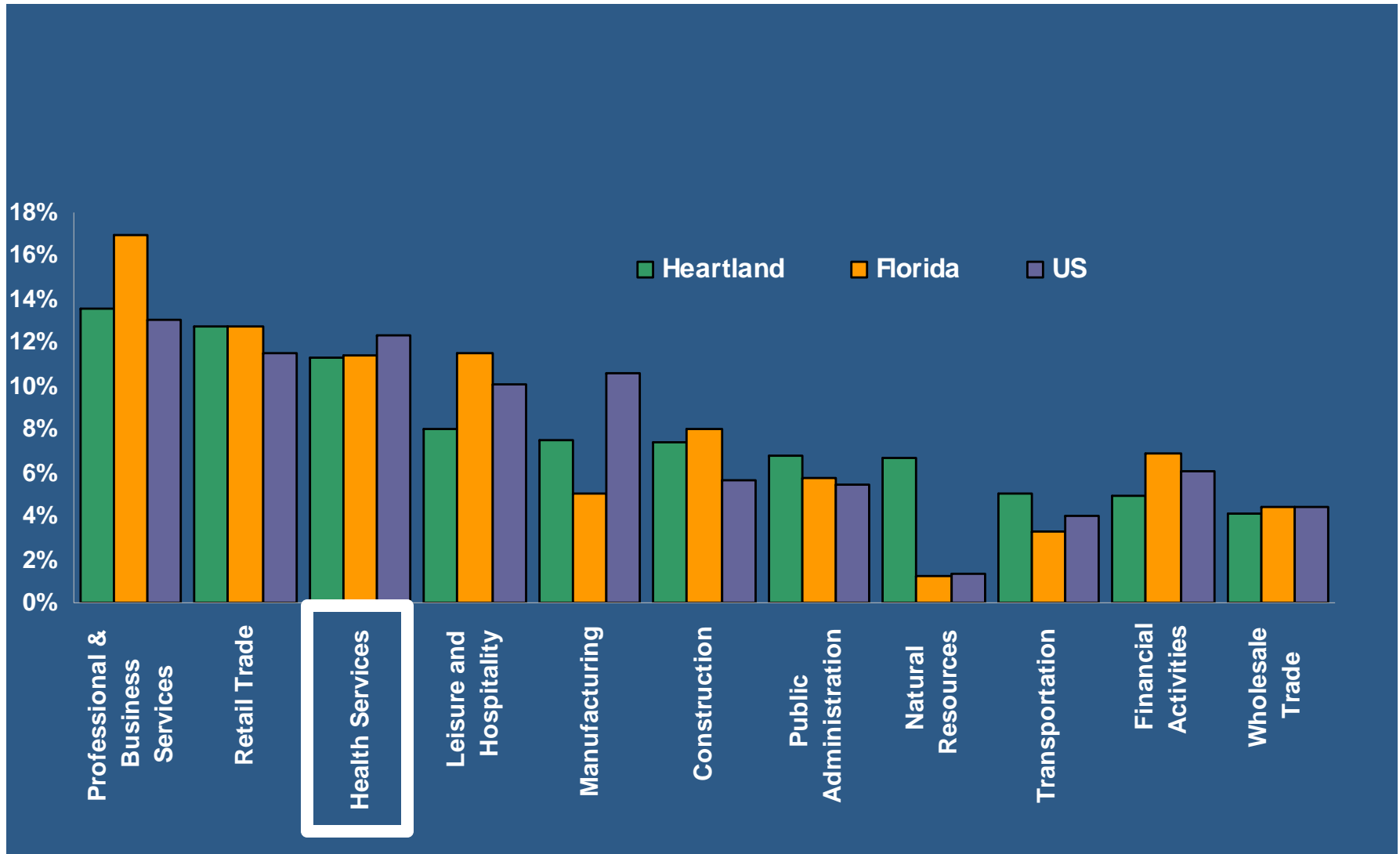
- **Adult Health**
 - Percentage of population with long-term health problems remains high in the region and in the state

	Adults with health status "Fair" or "Poor"	Adults with high blood cholesterol	Adults with diabetes
DeSoto	22.3%	47.9%	18.1%
Glades	21.5%	31.9%	9.8%
Hardee	27.7%	36.0%	11.6%
Hendry	33.5%	43.7%	18.9%
Highlands	24.4%	38.8%	13.9%
Okeechobee	25.6%	34.5%	11.0%
Polk	21.7%	36.2%	7.3%
HEARTLAND	25.2%	38.4%	12.9%
Florida	21.5%	35.2%	8.6%

- **Adult Access to Health Care**
 - Access to health care coverage greater than state, though differences in counties exist

	Adults with no health care coverage	Adults unable to get medical care in last 12 months due to cost	Adults with no personal health care providers
DeSoto	34.6%	16.7%	27.7%
Glades	20.8%	13.9%	23.8%
Hardee	25.2%	38.3%	40.1%
Hendry	35.5%	22.7%	38.8%
Highlands	20.0%	16.4%	24.1%
Okeechobee	31.0%	23.1%	31.9%
Polk	19.1%	20.2%	23.9%
HEARTLAND	26.6%	21.6%	30.0%
Florida	18.6%	15.1%	22.9%

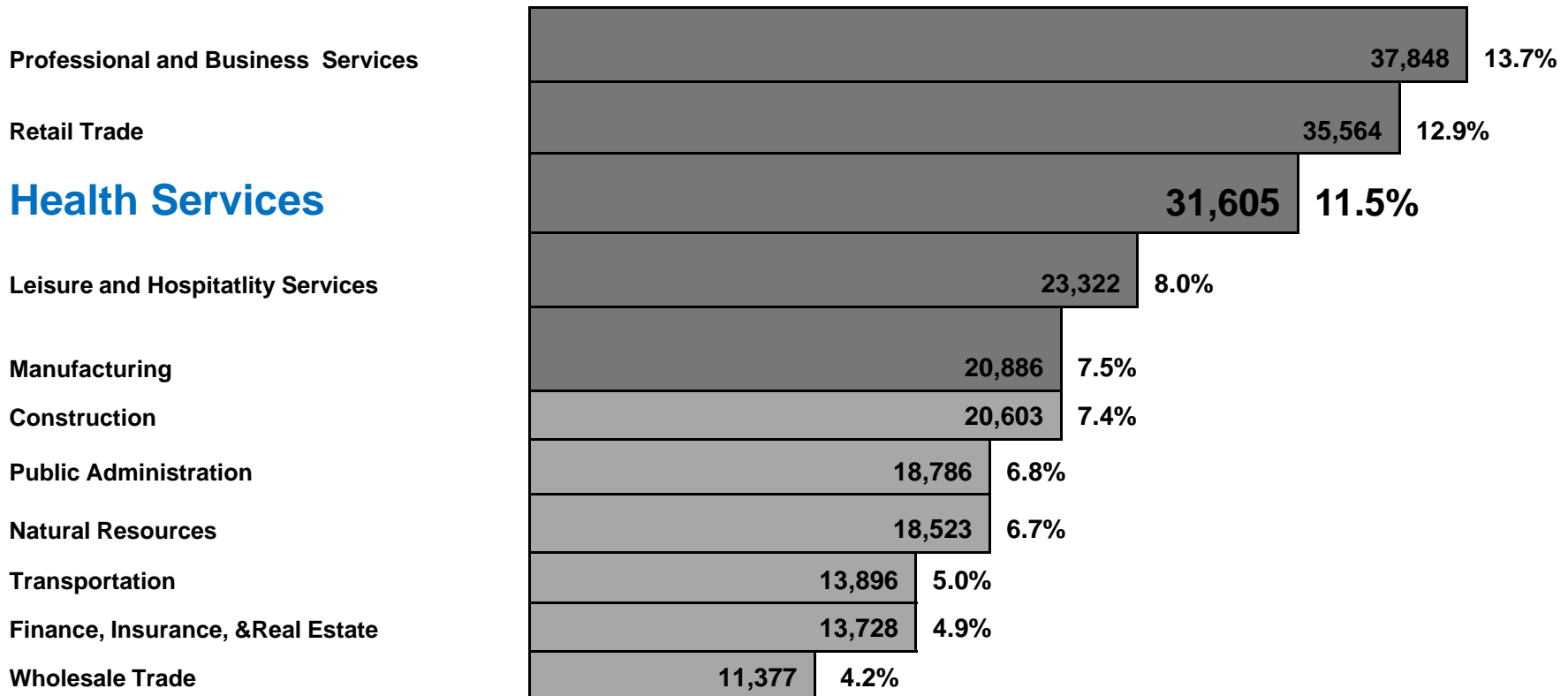
Comparative Share of Employment by Industry, 2006





Heartland Employment by Industry, 2005

- Similar industry composition as compared to the state
- Varying wage levels—Significant reliance on trade and services
- Relatively diversified—50 percent of employment is concentrated in the top five industries





Major Employers, 2006

Highlands			
Florida Hospital Heartland (1,200)	Wal-Mart (560)	Highlands Regional Medical Center (450)	Cross Country Auto Services (375)
Glades			
Moore Haven Correctional (219)	Lykes Bros (100)	Brighton Seminole Bingo (80)	Glades Electric Co-op (65)
DeSoto			
Wal-Mart (300)	DeSoto Medical Hospital (290)	Peace River Citrus (140)	Bethel Farms (87)
Hardee			
Florida Institute for Rehabilitation (550)	Walmart (288)	C.F. Industries (175)	Peace River Electric (137)
Okeechobee			
Columbia Raulerson Hospital (375)	Walpole, Inc. (300)	Larson Dairy, Inc. (225)	McArthur Farms, Inc. (160)
Polk			
Publix Super Markets (8,500)	Wal-mart(5,500)	Lakeland Regional Medical Center (4,000)	MOSAIC (3,000)
Hendry			
US Sugar Corp (1,800)	Southern Gardens (261)	A Duda & Sons (250)	Hendry Hospital Authority (140)
Natural Resources		Healthcare	

Source: U.S. Bureau of Labor Statistics, 2006





Health Care Information Systems

IV. Health Care Information Systems

Allen Byington

V. Florida Institute of Neurological Rehabilitation (FINR)

Fred Juliano

VI. Breakout Groups

- Promote Healthy Communities
- Improve Access to and Quality of Health Care
- Expand the Health Care Industry in the Heartland

SMART Goals

S—Specific and Clear

M—Measurable

A—Attainable

R—Related to Infrastructure for a Diversified Economy

T—Time Specific

Final Time—2060

Interim Time—2035



Established Core Values

1. Stewardship of Natural Resources
2. Our Water Resources
3. Respect for Agriculture
4. Our Communities
5. Future for Our Children
6. Sustainable Growth

- **Our goals for Heartland 2060 must be attainable by either 2035 or 2060.**
- **We are at step one—goal setting. Strategies and action steps come later.**
- **Shorter term actions are either a strategy or an action step to attain that strategy.**



Breakout Groups

Reports from Groups



Next Steps

Transportation and Land Use Task Force

September 23rd

Sebring Civic Center 9:30 a.m.

Community Resources Task Force

October 7th

Sebring Civic Center 9:30 a.m



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