



**heartland2060**

## Goal Writing Worksheet

Goals should be SMART in order to be meaningful and achievable. This worksheet is designed to help your team be smart about developing goals. Write your goals and review the quality of your goals by evaluating them against the Smart Goal criteria below. If your goals do not meet the Smart Goal criteria, revise your goals to fit the criteria of a well written goal.

### **Smart Goal Criteria**

S – Specific and clearly stated

M – Measurable and based on data

A – Attainable and realistic

R – Related to the Key Issue

T – Time specific

- **Our goals for Heartland 2060 must be attainable by either 2035 or 2060.**

*Example:*

### **Goal:**

- The Heartland will have public access to all lakes over 200 acres in size by 2060.
- The Heartland will have public access to 70% of the lakes over 200 acres in size by 2035.

**We are at step one—goal setting. Strategies and action steps come later.**

*Shorter term actions are either a strategy or an action step to attain that strategy.*

Strategy: Determine how many lakes over 200 acres have public access in 2008.

Action Steps: Inventory all lakes over 200 acres.

Verify how many of these lakes have public access.

