



heartland2060

Transportation and Land Use Task Force: *Supporting Economic Development*

September 23rd, 2009
Sebring, FL



Transportation and Land Use

I. Welcome to Heartland 2060 Transportation and Land Use Task Force

II. Introductions



SRI Industry Cluster Analysis

III. SRI Industry Cluster Analysis

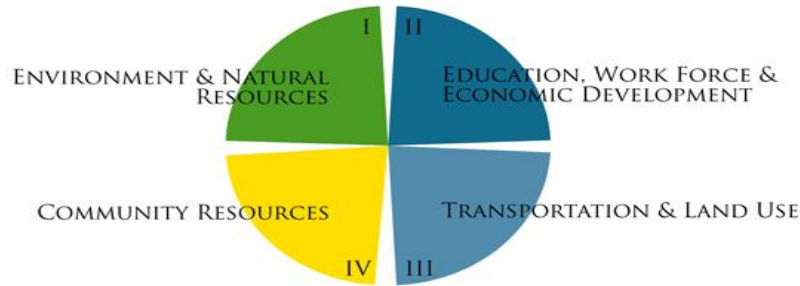
Amy Palmer

Central Florida Development Council

IV. Preliminary Input from Education, Workforce and Economic Development Task Force

Pat Steed

Central Florida Regional Planning Council



TASK FORCE



LEADERSHIP TEAM

Transportation and Land Use

Upcoming Meetings

- **October 21st**
- **December 16th**

Community Resources

Upcoming Meeting

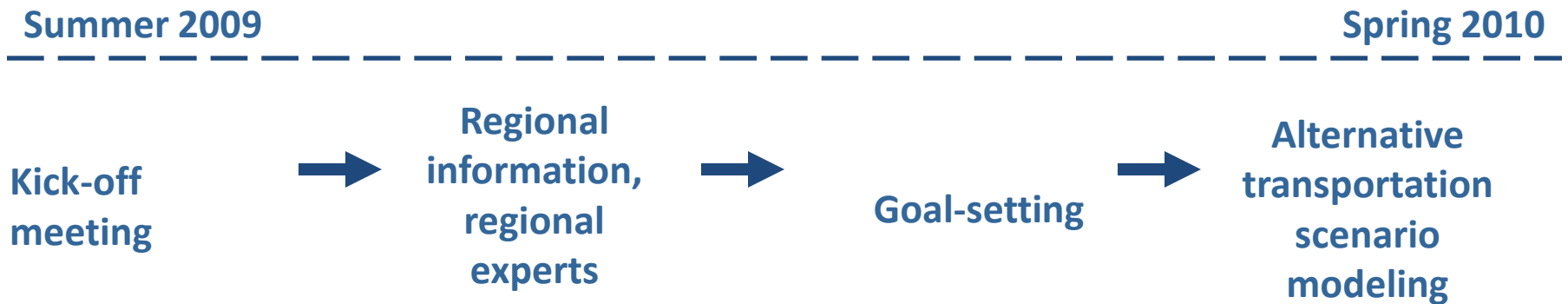
- **October 7th**

Leadership Team

Upcoming Meeting

- **November 18th**

- **Task Force Milestones**



- **Task Force Roles**

- Identify key issues and trends
- Establish regional goals (2035 and 2060)
- Input for alternative modeling efforts



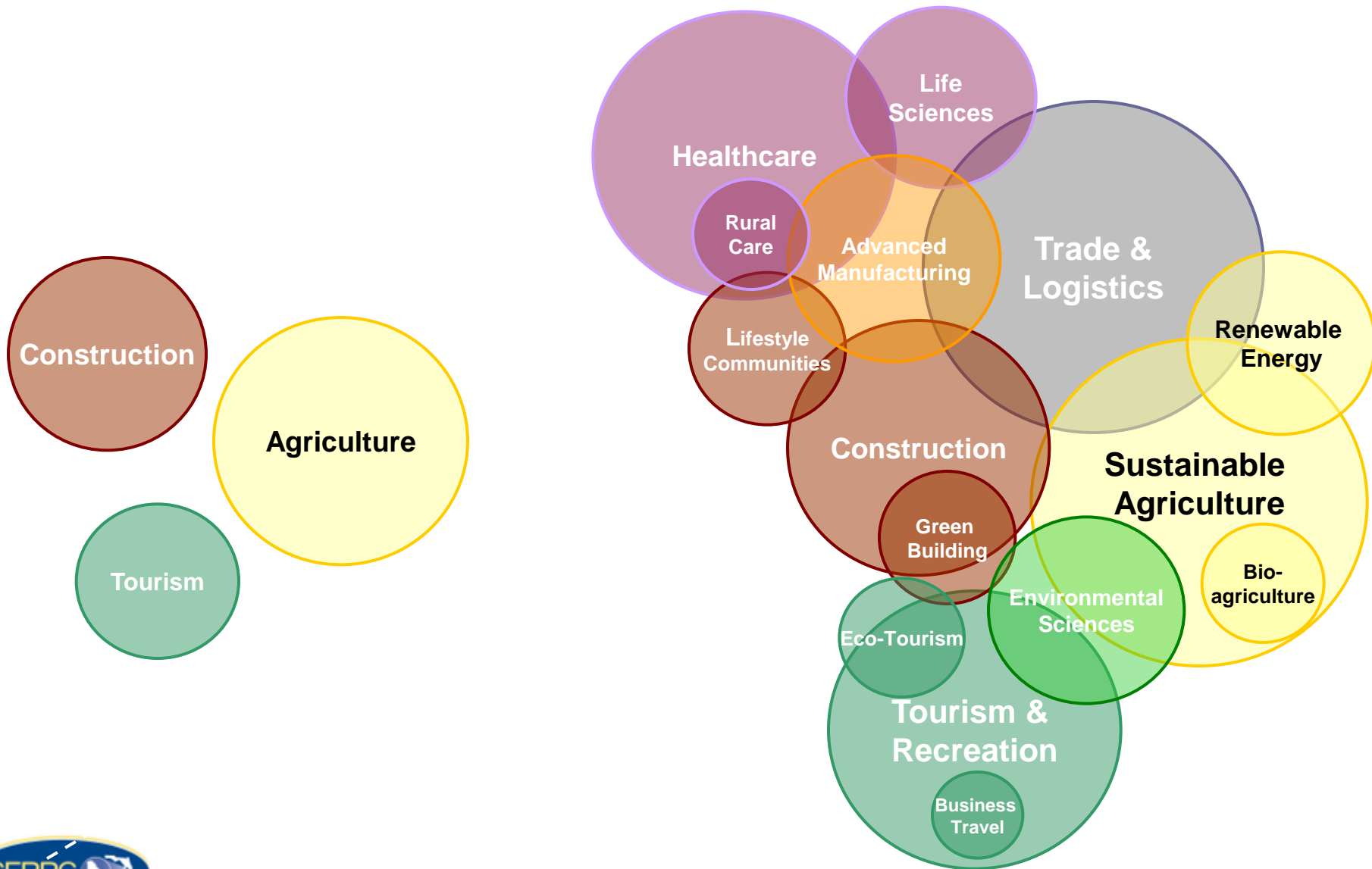
Key Transportation & Land Use Issues

Key Issues for Transportation and Land Use Task Force:

- **Transportation and Land Use to Support Economic Development**
- **Integrating/Ensuring Multimodal Connectivity**
- **Enhancing and Creating Sustainable Communities**
- **Coordinating Transportation and Land Use with Natural Resources**

Changing Industry Composition

How do we want to diversify?

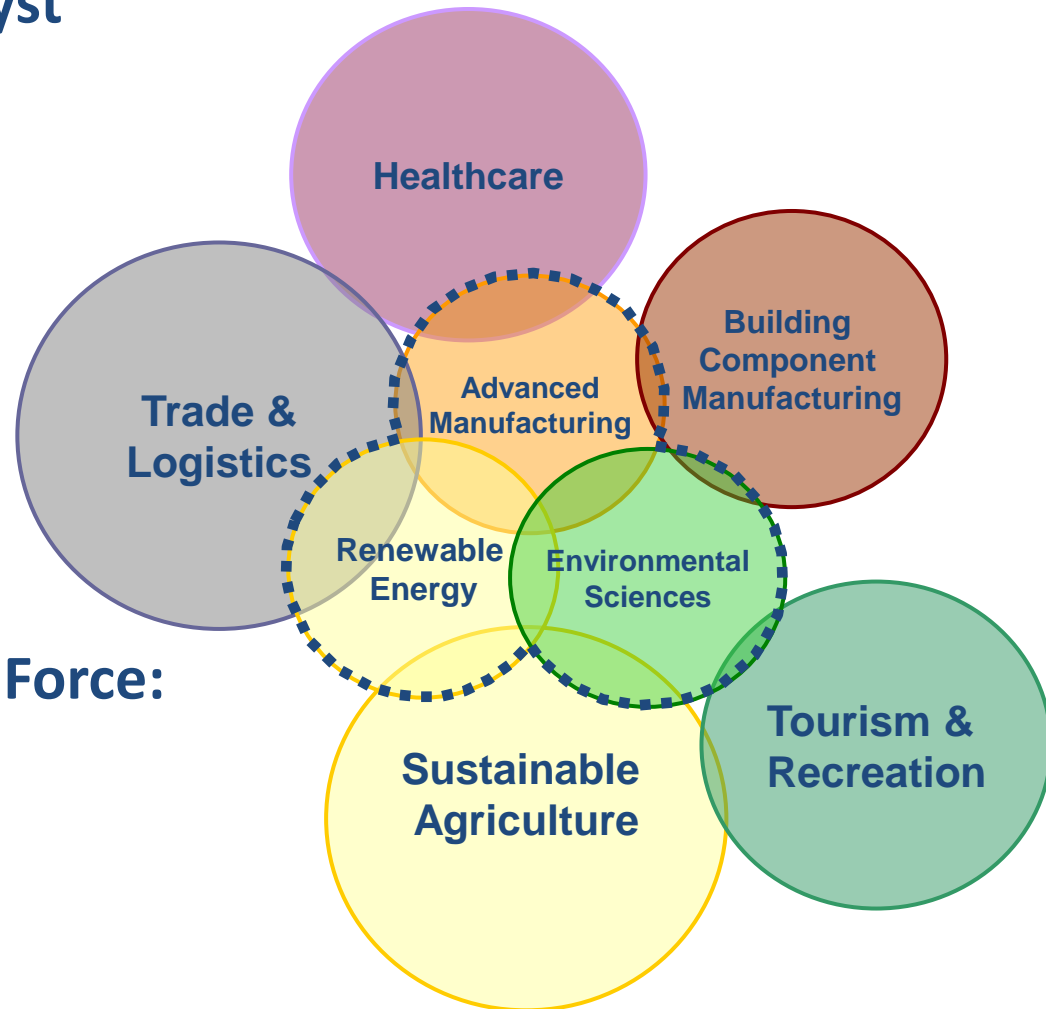


Enterprise Florida Rural Catalyst Industries:

- Healthcare and Life Sciences
- Niche Manufacturing
- Component Manufacturing
- Logistics and Distribution
- Bio-fuels and Energy

Clusters identified by ED Task Force:

- Sustainable Agriculture
- Environmental Sciences
- Tourism and Recreation



Industry Utilization of Infrastructure

	Road	Rail	Air	Marine	Energy	Water	Telecom
Healthcare and Life Sciences	High	Low	Low	Low	Medium	Low	High
Advanced Manufacturing	High	Medium	Medium	Low	Medium	Medium	Medium
Building Component Manufacturing	High	High	Low	Medium	Medium	Medium	Low
Logistics and Distribution	High	High	High	High	Medium	Low	Medium
Bio-fuels and Energy	Medium	High	Low	Medium	High	High	Low
Sustainable Agriculture	High	High	Low	Medium	Low	High	Low
Environmental Sciences	Low	Low	Low	Low	Medium	Medium	High
Tourism and Recreation	High	Low	High	Low	Medium	Medium	Medium

High

Medium

Low

Advanced Manufacturing

Future Infrastructure Needs

-  **Road & Rail Transport**
 - Goods movement for raw and finished materials
-  **Air & Water Transport**
 - Trade connections for high-value, low-weight goods
-  **Energy Supply**
 - Supply of electricity and natural gas
-  **Water Supply**
 - Supply for production processes and reclamation systems
-  **Support**
 - Spec-building sites, foreign trade zones at regional hubs, business incubators and entrepreneurial centers





Education, Workforce and Economic Development Task Force

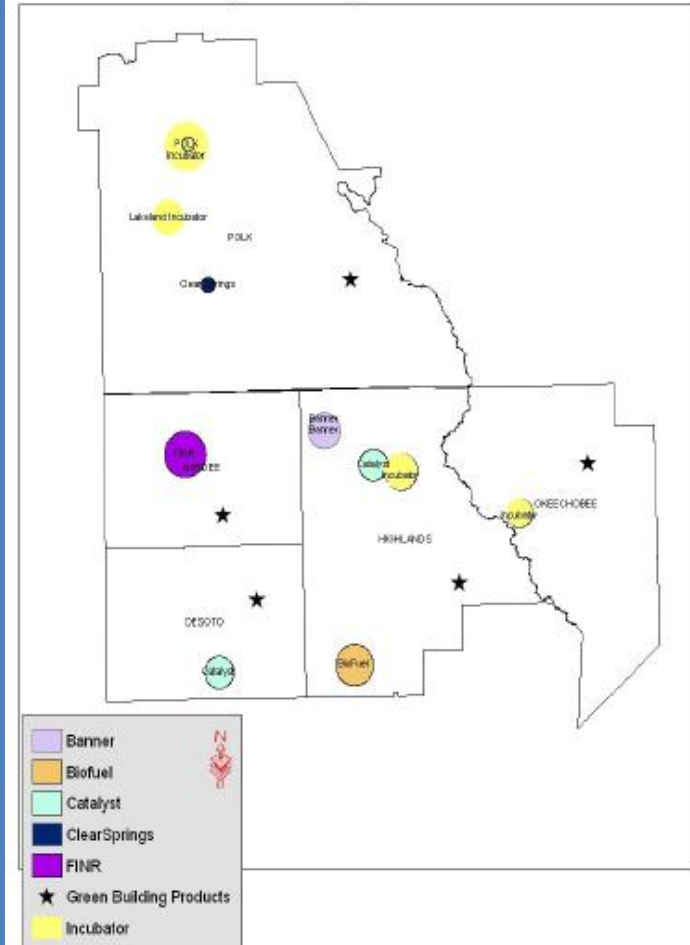
How can transportation support the region's targeted industry clusters to sustain future economic growth?

Identified Key Transportation Issues

- Identify North-South and East-West multi-modal, multi-use corridors and nodes to enhance connectivity
- Plan for a multi-modal transportation system that incorporates roads and transit to better move people
- Fully utilize regional rail networks for future freight transportation and commuter lines to better move freight

Comprehensive Economic Development Strategy, 2007

Proposed Projects Sites



Central Florida Rural Catalyst Project



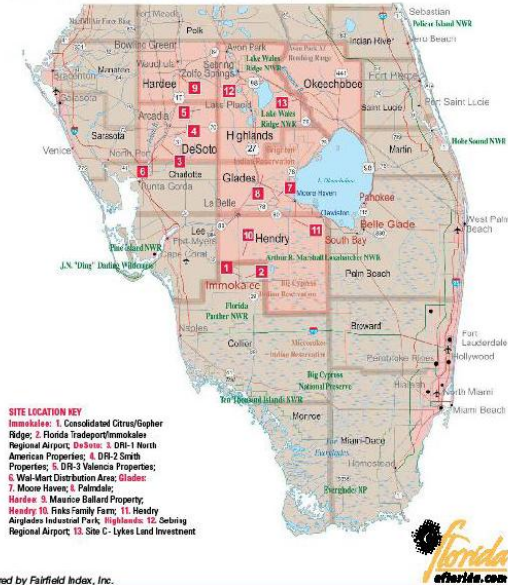


2008 CEDS Projects

- South Central RACEC CATALYST Project (multiple sites)
- Sebring Airport Runway Extension (Highlands)
- Alternative Fuels (Highlands and others)
- Incubator—University of Florida Institute of Food & Ag Sciences (Polk)
- Green Buildings/Products
- Incubator—Small Business Development Center (Virtual—Highlands)
- Polk Community Corporate College (Polk)
- Incubator—University of South Florida Polytechnic Campus (Polk)
- Florida Institute for Neurological Rehabilitation (FINR) (Hardee)
- Incubator—Small Business Development (Okeechobee)

Rural Catalyst Sites

South Central RACEC Team Submits Catalyst Sites



repared by Fairfield Index, Inc.



PRIORITY SITES

Highlands: A. Sebring Regional Airport

Hendry: B. Hendry Airglades Industrial Park

DeSoto: C. Wal-Mart Distribution Area

Glades: D. Palmdale

Immokalee: E. Florida Tradeport / Immokalee Regional Airport



V. RACEC and Identified Catalyst Projects

Lynn Topel

FHREDI

VI. Long-Term Infrastructure Needs to Support Economic Development in the Region

John Kaliski and Evan Enarson-Hering
Cambridge Systematics

VII. Inland Port Update

Mark Morton
Lykes Bros Inc.



Established Core Values

1. Stewardship of Natural Resources
2. Our Water Resources
3. Respect for Agriculture
4. Our Communities
5. Future for Our Children
6. Sustainable Growth



Breakout Groups

VIII. Breakout Groups Goal Setting

Pat Steed

Central Florida Regional Planning
Council

Key Issues for Breakout Groups:

1. Land Use to Support 2060 Economy
2. Moving People to Support 2060 Economy
3. Moving Goods to Support 2060 Economy
4. Linking Transportation and Land Use to Support 2060 Economy

S—Specific and Clear

M—Measurable

A—Attainable

R—Related to Infrastructure for a Diversified Economy

T—Time Specific

Final Time—2060

Interim Time—2035

Goals

- **Our goals for Heartland 2060 must be attainable by either 2035 or 2060.**
- **We are at step one—goal setting. Strategies and action steps come later.**
- **Shorter term actions are either a strategy or an action step to attain that strategy.**

Key Issues for Breakout Groups:

1. Land Use to Support 2060 Economy
2. Moving People to Support 2060 Economy
3. Moving Goods to Support 2060 Economy
4. Linking Transportation and Land Use to Support 2060 Economy



Next Steps

Transportation and Land Use Task Force

October 21st

Sebring Civic Center 9:30 a.m.

Community Resources Task Force

October 7th

Sebring Civic Center 9:30 a.m



www.Heartland2060.com